

PROGRAMME

Saturday, March 19, 2016

17:30 - 18:00 **Opening Ceremony of the IPI World Congress 2016**

Master of Ceremonies: **Khadija Bengana**, Principal Presenter, Al Jazeera Media Network, Qatar

Welcome Remarks by the Hosts:

- **John Yearwood**, World Editor, *The Miami Herald*, USA; Chair, International Press Institute (IPI)
- **Mostefa Souag**, Acting Director General, Al Jazeera Media Network, Qatar
- **Barbara Trionfi**, Executive Director, International Press Institute (IPI)



18:00 - 19:30 **Town Hall Meeting: Covering the Arab World - Documenting Change**

In partnership with Arab Reporters For Investigative Journalism (ARIJ)

Moderator: **Dareen Abughaida**, Principal Presenter, Al Jazeera Media Network, Qatar

Keynote speaker: **Tawakkol Karman**, Journalist and Human Rights Activist; Nobel Peace Prize Laureate, Yemen

Panellists:

- **Yara Bader**, Director, Syrian Centre for Media and Freedom of Expression, Syria
- **Rana Sabbagh**, Executive Director, Arab Reporters for Investigative Journalism (ARIJ), Jordan
- **Mazen Darwish**, Head, Syrian Center for Media and Freedom of Expression, Syria (*via Skype*)



20:00 - 22:00

Gala Dinner & IPI Awards Ceremony



Photo: IPI World Congress participants demonstrate support for Iranian journalist and IPI World Press Freedom Hero Ahmad Zeidabadi at the awards ceremony. Zeidabadi, who is subject to a travel ban by Iran's government, was prohibited from traveling to Doha to receive his award. Read more [here](#).

Learn more about this year's IPI Awards winners:

- [Ahmad Zeidabadi](#), World Press Freedom Hero 2016
- [Medyascope.tv](#), IPI Free Media Pioneer 2016

Sunday, March 20, 2016

09:00 - 10:15

Panel Discussion: How to Cover Violent Extremism and Survive



Stories of reporters who covered the Islamic State group and other terrorist organisations.

Moderator: [Sue Turton](#), Freelance Journalist and Filmmaker; Writer, UK (*in the middle*)

Panellists:

- [Jahanzaib Haque](#), Editor, Chief Digital Strategist, [Dawn.com](#), Pakistan
- [Baker Atyani](#), Senior International Correspondent, [Al Arabiya News Channel](#), UAE
- [Mariam Oubaiche](#), Senior Journalist, Al Jazeera Media Network, Qatar
- [Wahyu Dhyatmika](#), Managing Editor, [Tempo.co](#), Indonesia



10:30 - 11:45

Panel Discussion: Digital Journalism - Is the Internet Really a Safer Place?



Online news platforms, blogs or even social media are often the only avenues available to independent journalism. As governments develop new legal and technical tools to monitor and clamp down on digital journalism, what resources do we still have?

Moderator: [Shahzad Ahmad](#), Country Director, [Bytes for All](#), Pakistan

Panellists:

- [Asem Alghamdi](#), Saudi Arabia Correspondent, Al Jazeera Media Network, Qatar
- [Zhang Jieping](#), Editor-in-Chief, [Initium Media](#), Hong Kong
- [Arzu Geybullayeva](#), Freelance Journalist and [Blogger](#), Azerbaijan/Turkey
- [Galina Timchenko](#), Editor-in-Chief, [Meduza](#), Latvia/Russia



10:30 - 13:45 **Parallel Workshop on Journalists' Safety: Media Team Security - Managing the Terrorism Threat**

How to keep your team, newsroom and reputation safe in a rapidly changing security risk environment. With less and less time and available funding, how do media organisations plan effectively for crises in the current climate? Years of hard work building your brand and reputation can be undone in a moment by a lapse in editorial judgement, a poorly worded tweet or failure to effectively respond to a crisis.

In partnership with International News Safety Institute (INSI)

Trainer: Rupert Reid, Crisis Management Trainer, INSI, UK



11:45 - 12:00 **IPI Presents: On</the>line Platform, a platform for tracking online threats against journalists**



on</the>line

On</the>line is IPI's monitoring and advocacy platform for the protection of press freedom online. The platform is designed to counter online harassment and digital attacks against journalists as well as combat laws and regulations that limit the free flow of news and information on the web, particularly in countries where the Internet remains a last bastion of free expression.

Presented by: **Daud Kuttab**, Country Coordinator, On</the>line Project, IPI Executive Board Member, Jordan; **Javier Luque**, Digital Media Coordinator, International Press Institute (IPI); **Gulsin Harman**, Country Coordinator, On</the>line Project, International Press Institute (IPI), Turkey



12:30 - 13:30

**Panel Discussion: Untrained, Unpaid & Unprotected Contributors
Obligations & Responsibilities of Media Towards Citizen Journalists**



Media increasingly relying on user-generated content raises questions of responsibility, safety, media literacy. Citizen journalists go into dangerous zones without any protection to get a story or a perfect shot; they get in conflict with authorities for recording some material. What responsibility do media have for those they do not employ or pay but whose content they use? Do they have clear policies on this?

Moderator: Daoud Kuttab, Director General, [Community Media Network](#); IPI Executive Board Member, Jordan

Panellists:

- **Habib Battah**, Founder and Editor-in-Chief, [The Beirut Report](#), Lebanon
- **Joe Galvin**, Europe News Editor, Storyful, Ireland
- **Ammar Al Haj**, Syria Correspondent, Al Jazeera Media Network, Qatar
- **Sarah Hartley**, Journalism Innovator and Media Trainer, UK



13:30 - 14:30

Lunch

14:30 - 15:30

Presentation & Discussion: Promoting Safety through International Mechanisms and Newsroom Protocols



What can state institutions and media organisations do to stop attacks against journalists? The [International Declaration for the Protection of Journalists](#) aims at restating some core universal principles and highlighting both state responsibilities and newsroom best practices.

Moderator: Mike Hanna, Senior Correspondent, Al Jazeera English, Qatar

Panellists:

- **Mostefa Souag**, Acting Director General, Al Jazeera Media Network, Qatar
- **Guy Berger**, Director, Division of Freedom of Expression and Media Development, Communication and Information Sector, UNESCO
- **John Daniszewski**, Vice President, International News, The Associated Press, USA
- **Barbara Trionfi**, Executive Director, IPI
- **Alhaji Lai Mohammed**, Minister of Information and Culture, Nigeria



International Declaration on the Protection of Journalists available [here](#).

14:45 - 17:15 **Parallel Workshop: Digital Security and Privacy for Journalists**

In partnership with the Electronic Frontier Foundation (EFF)

Trainers: **Eva Galperin**, Global Policy Analyst and **Jillian C. York**, Director, International Freedom of Expression, Electronic Frontier Foundation (EFF), Germany - teaching journalists how to think about their digital security, how to accurately assess risk, and how to choose the appropriate tools and procedures to protect themselves and their sources in what is often a confusing and rapidly-changing threat landscape.



16:00 - 16:15 **IPI Presents: Media Laws Database**



Presentation of media laws and international standards, supported by maps, charts and tables visualising trends and comparisons. **Presented by Scott Griffen**, Director of Press Freedom Programmes, International Press Institute (IPI)



16:15 - 17:30 **Panel Discussion: Media Use and Regulation in the MENA Region**



While TV remains the primary source of news for people in the MENA region, Internet and social media use is increasing. Meanwhile, laws aimed at limiting cyber-crime have been adopted, affecting people's ability to access different sources of information in the region. A study by Northwestern University in Qatar reveals interesting findings.

In partnership with Northwestern University in Qatar

Moderator: **Everette E. Dennis**, Dean and CEO, Northwestern University in Qatar

Panellists:

- **Jeffrey Cole**, Director, Center for the Digital Future, Annenberg School for Communication and Journalism, USC, USA
- **Lina Ejeilat**, Co-founder and Executive Editor, Ziber.com, Jordan
- **Nabeel Rajab**, President and Co-Founder, Bahrain Centre for Human Rights, Bahrain (*via Skype*)



18:00 - 19:30 **World Media Summit 2016 Opening Ceremony & Dinner**

Monday, March 21, 2016

09:00 - 10:00 **Panel Discussion: Funding Models for Quality Journalism**

How expensive is quality journalism? Does economic sustainability come at the cost of editorial independence? Could donation-driven journalism foster investigative reporting? What role can philanthropy have in sustaining quality journalism?

Moderator: **Markus Spillmann**, Owner & CEO, [SPILLMANN Media](#); Vice Chair, [IPI Executive Board](#), Switzerland

Panellists:

- **Murat Yetkin**, Editor-in-Chief, [Hürriyet Daily News](#), Turkey
- **Ben Hicks**, Executive Director, [The Guardian Foundation](#), UK
- **Virginia Pérez Alonso**, Deputy Editor-in-Chief, [El Mundo](#), Spain
- **Charles M. Sennott**, Founder and Executive Director, [The GroundTruth Project](#), USA



10:30 - 12:00 **Panel Discussion: Covering the Refugee Crisis**

The refugee influx into Europe - but also Jordan, Lebanon and Turkey - has created a crisis of epic proportions. How are media covering this complex topic? Are they providing accurate and sufficient background information? How do they treat the question of “migrant” vs. “refugee”, terms that are often used interchangeably, but, if used incorrectly, can greatly influence society’s reactions to the crisis?

Moderator: **Mohammed Jamjoom**, Senior Correspondent, [Al Jazeera English](#), Qatar

Panellists:

- **İpek Yezdani**, Senior Foreign News Correspondent, [Hürriyet](#), Turkey
- **Chris Elliott**, Readers' Editor, [The Guardian](#), UK
- **Giles Duley**, Independent Documentary [Photographer](#) and Photojournalist, UK
- **Sulome Anderson**, Contributing Writer, [New York](#) magazine, Lebanon



12:30 - 13:15

Interview with Nina L. Khrushcheva

Window on Russia: The Evolving Role of Russia in the Middle East and World at Large

In partnership with [Project Syndicate](#)

• **Nina L. Khrushcheva**, Professor of International Affairs, [The New School University](#); Author, New York, USA

Interviewed by Kaius Niemi, Senior Editor-in-Chief, [Helsingin Sanomat](#), Sanoma Media; [IPI Executive Board Member](#), Finland



13:30 - 14:00

Inside Scoop: Myanmar's Post-Election Media Landscape

With the National League for Democracy (NLD) assuming power in Myanmar, Soe Myint will talk about the country's media landscape and what strategies the newly-elected government should implement for the future of media development in Myanmar. As part of his presentation, he will address legislative initiatives, including the urgent need for a right to information law. He will also discuss what he feels should be done with existing state media in both the print and broadcast sectors, as well as how to ensure that ethnic media in Myanmar are given every possible chance to succeed.

In partnership with [ActionAid Myanmar](#)

• **Soe Myint**, Editor-in-Chief and Managing Director, [Mizzima Media Group](#), Myanmar

Interviewed by Steven M. Ellis, Director of Advocacy & Communications, International Press Institute (IPI)



14:00 - 15:00

Lunch

15:00 - 16:15 **Panel Discussion: Covering FIFA and Big International Sporting Events**

Short Passing Between Sport and Business

Insight into the multi-billion dollar business – and controversies and affairs – surrounding football/soccer, the Olympics and other global sporting events.

Moderator: **Deborah Unger**, Manager, Rapid Reaction Unit, [Transparency International](#), UK

Panellists:

- **Jamil Chade**, Correspondent, *O Estado de S. Paulo*; Author, Brazil
- **Shabina Khatri**, Co-founder and Executive Editor, *Doha News*, Qatar
- **Miranda Patrucic**, Regional Editor, Organized Crime and Corruption Reporting Project ([OCCRP](#)), Bosnia & Herzegovina



16:30 - 17:30 **Documentary Screening "The Sound Man"**

The Sound Man is a short documentary film which features 62-year-old Nairobi-based sound engineer Abdul Ramadhan. Abdul learned his craft on the job at Nairobi's Camerapix production company, where he has been employed for over 35 years. While working with acclaimed photojournalist Mohamed Amin and others, Abdul recorded the sounds of revolution, civil war, genocide and famine throughout East Africa. Abdul speaks candidly about the tragedies he has witnessed and details how he, unlike many of his colleagues, made it home alive.

| 0:27 | 2015 | USA | English/Swahili with English subtitles



16:30 - 19:00 **IPI 65th General Assembly**



20:00 - 22:30 **Al Jazeera Forum 2016 Opening Ceremony & Dinner**

Tuesday, March 22, 2016

10:00

Media Tour of the Al Jazeera Media Network Complex

Guided tour, led by senior media professionals, will give Congress participants an opportunity to take a peek into the Al Jazeera English and Al Jazeera Arabic studios, the offices of the Public Liberties & Human Rights Department and the Al Jazeera Museum, etc.



Session broadcasted and available on our [YouTube channel](#)



Photos available on our [Facebook page](#)